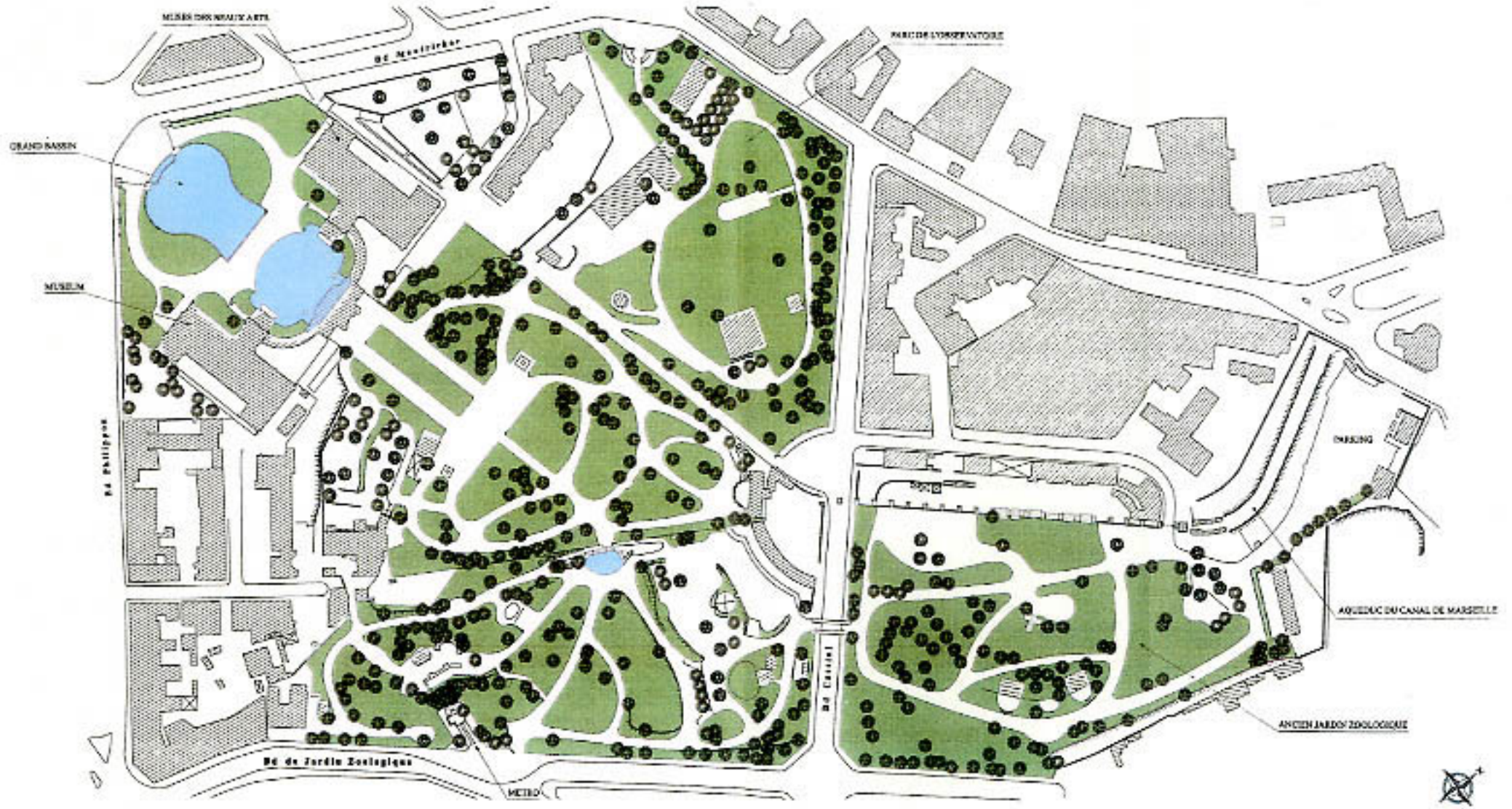PARC LONGCHAMP